

# Privacy Policy

## 1) Introduction

APR Applied Pharma Research s.a. (“**APR**”) is the data controller responsible for this landing page (the “**Page**”).

APR is a Swiss company. For this reason, the data collected through this Page are processed outside the European Union.

APR can be contacted at the following address:

Via Corti 5, Balerna, 6828, Switzerland.

Telephone: 0041 91 6957020

Fax: 0041 91 6957029

E-mail: [privacy@apr.ch](mailto:privacy@apr.ch)

APR respects the privacy of to the users of this Page, and it is committed to the protection of their data and information.

This privacy policy (the “**Privacy Policy**”) is in compliance with the General Data Protection Regulation that came into effect on May 25, 2018.

The purpose of this Privacy Policy is to inform the users of this Page about:

- which types of data APR collects through the Page
- how APR may use such data
- the third parties with whom such data may be shared
- the rights recognized to any person that has granted APR the permission to use his/her data

**BY ACCESSING AND USING THIS PAGE, YOU ATTEST THAT YOU HAVE FULLY UNDERSTOOD AND ACCEPTED ALL THE CONDITIONS OF THIS PRIVACY POLICY.**

## 2) Nature of the data collected

The data collected through the Page can be:

- **Navigation Data:** this kind of data is collected automatically by the Page, and the permission for their collection is implicit in the Internet usage protocols. In particular, this kind of data does not allow for the identification of any user of the Page but, through certain processes and in association with other data, can lead to the identification of the user. By way of example, this kind of data includes, but is not limited to IP addresses, the URI (Uniform Resource Identifier), the indication of the time spent on the Page, the information related to the user's operating system, other information related to web navigation.

APR uses these data in an aggregate and anonymous form in order to track information, such as the total number of visits to the Page. APR uses this information to improve the services offered through the Page.

These data, in combination with other information, may lead to the identification of a user of the Page. APR does not use these data for such purposes and does not try to in any way identify users of this Page.

- **Data disclosed, on a voluntary basis, by the user:** these data are disclosed only on a voluntary basis by a user of the Page, are collected through the completion of a form, and are used by APR to answer to specific user requests.

For questions addressed to APR through this Page, data (such as name and e-mail address) are necessary for processing the request and to provide the user with an answer. Users are not obligated to provide such data, but, if they do not, APR will not be able to provide an answer to the specific question.

Please be informed that the Page services do not require any form of registration, allowing users to visit the Page without providing any personal data (and in general, any Data disclosed on a voluntary basis).

### **3) Cookies**

The Page uses cookies. Please see the Section "**Cookie Policy**" for information about the cookies policy.

### **4) Data Protection**

Any data collected by APR are processed in accordance this Privacy Policy and with any applicable legal or ethical reporting or documentation retention requirements and, in particular, in full adherence with the General Data Protection Regulation, which came into effect on May 25, 2018.

APR is committed to protecting the security of the collected data and shall take commercially reasonable steps to protect such data against accidental or unlawful destruction, accidental loss, unauthorized alteration, unauthorized disclosure or access, misuse, and all other unlawful forms of processing.

The data collected are protected by firewalls that meets or exceed industry standards.

## **5) Sharing Information with Third Parties**

Navigation Data may be shared, in aggregate and anonymous form, with third parties in order to improve the Page services by studying user experiences on the Page.

APR does not process the Navigation Data in order to obtain indirect information in relation to the users of the Page.

The Data disclosed on a voluntary basis by users are not shared with third parties.

## **6) Data Retention and Deletion**

Data collected through the Page are stored in servers that are operated and maintained by a different company than APR. This company has no access to any data collected by APR and simply provides APR with a server service.

APR only retains the data collected as long as and to the extent needed to fulfill the purposes for which they were originally collected, unless otherwise provided for by law or otherwise requested by the user (as better specified later under Section 8).

## **7) Links to Other Websites**

The Page may provide links to third-party websites as a service to users. This Privacy Policy does not apply to those sites.

APR does not have the ability to control or manage the content of these sites, nor the

possible use of the data eventually collected by them. For this reason, APR takes no responsibility in relation to any data processing performed by these sites.

Please review the privacy policies and terms of use posted on each site you visit.

## **8) User Rights**

Any user of the Page, at any time, may exercise the rights recognized by the applicable privacy laws and, in particular, any right recognized under the General Data Protection Regulation (in particular, the rights defined under Sections 15, 16, 17, 18, 19, 20 and 21).

In detail:

- Require the rectification of any data
- Require the immediate erasure of any data or information
- Restrict the processing of the data
- Require APR to provide the data in a format readable by a common device in order to transfer such data to another data controller or to transfer the data directly to another data controller
- Object to the sharing of the data with third parties.

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Fax: 0041 91 6957029

Or by sending an e-mail at: [privacy@apr.ch](mailto:privacy@apr.ch)

## **9) Privacy Policy Updates**

APR may occasionally update all or parts of this Privacy Policy at any time and without any individual notice to the Page's users.

APR encourages users to periodically review this Privacy Policy to stay informed about its terms of use.

Please be aware that your use of this Page constitutes an acceptance of the terms of the Privacy Policy and any of its updates.